



Institute of Rural Management Anand

Basics of Corporate Financing

September 27-30, 2021

Programme Co-ordinator: Prof. Abhinav Kumar Rajverma

Introduction

Finance is the core of every business activity, and it becomes a focal point for organizational policy decisions. Even for entrepreneurs to commercialize concepts, there may be a need for capital. Financial planning allows entrepreneurs to estimate the quantity and the timing of money needed to start their venture and keep it running.

Entrepreneurs may have a brilliant idea; however, they must find investors to commercialize concepts and fuel business growth. Entrepreneurs face numerous challenges while raising funds from investors. Investors may have apprehension about the business and financial plans and may demand large equity stakes, tight control and managerial influence. Likewise, entrepreneurs must understand the basic problems and risks that limit investors' willingness to invest, such as uncertainty about development possibilities, industry trend, and market volatility.

About the Programme

The programme provides exposure to the capital markets, the need for capital, various ways to raise funds, and risk management. From the start-up phase to a listed company, equity investments find application in every phase of growths. The capital market's vibrancy provides the necessary impetus and offers multiple financing opportunities for growth-oriented companies. The programme also offers exposure to commodity derivatives. Derivatives play a vital role in the risk management of both financial and non-financial corporations.

Objectives

- ◆ Overview of financial markets and their functions
- ◆ Understanding the need for raising funds
- ◆ Understand the working capital management and short-term financing
- ◆ Comprehend the macroeconomic dynamics and impact of monetary policy
- ◆ Present solutions to the capital needs in the early phases of growth
- ◆ Comprehend the need for 'Going Public' – The listing decision
- ◆ Stipulate ways to raise external equity post going public
- ◆ Recognize the need for managing risk
- ◆ Analyze the role of derivate contracts in managing risks

Benefits of the Programme

- ◆ Certificate of Participation from IRMA
- ◆ Exposure to carefully curated state of the art study material and diverse views of fellow participants via class discussions
- ◆ Exposure to a new lens of looking at fundraising needs and decision-making

Contents

- ◆ Business Goals and Fundraising Decisions
- ◆ Effective and Responsible Leadership
- ◆ Financial Markets and Financial Intermediaries
- ◆ Working Capital Management and Short-Term Financing
- ◆ Macroeconomic Dynamics and Monetary Policy
- ◆ Equity Financing (Pre and Post IPO)
- ◆ Debt Financing
- ◆ Derivatives and Risk Management

Pedagogy

Lectures, Cases, Class Discussions

Who Should Attend

Entrepreneurs, Business Leaders, Middle and Senior Managers from Corporates, PSUs, NGOs, Co-operatives, and other Organizations, Consultants, State and Government Employees, Employees in Industry Associations (ASSOCHAM, CII, FICCI, etc.)

Programme Fee

This is a 4-day online programme and the programme fee is INR 23,600/- (inclusive of 18% GST) per person. The fee should be paid in advance through NEFT/RTGS.

Delivery in Virtual Mode

The sessions will be scheduled on an online platform. Participants are required to have access to a personal computer/laptop with stable internet connection and a webcam to access the sessions.

Resource Persons

Prof. Abhinav Kumar Rajverma
Prof. Umakant Dash
Prof. Sudhir Kumar Sinha
Prof. PKV Kishan

Deadline for Confirmation of Participation: September 15, 2021

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