



Institute of Rural Management Anand

Causing Incredible Performance

October 25-27, 2021

Programme Co-ordinator: Prof. C Balaji

About the Programme

Causing Incredible Performance (CIP) framework was developed by Prof. C Balaji drawing on over 200 astonishing results produced by people whom he had trained, coached and mentored, apart from some of his own performances. Subsequently, more than 250 projects have been undertaken to cause incredible performance in various sectors, functions and aspects by a variety of people. Incredible performances have been caused in personal life too. Examples exist to show that people cause incredible performance consistently. This programme aims at enabling the participants to learn the CIP framework.

Objectives

In this programme, participants will learn

- ◆ What “incredible performance” means
- ◆ Why to cause incredible performance
- ◆ The ten Action Principles to cause incredible performance
- ◆ Tools that can be used when applying the ten Action Principles

Benefits of the Programme

By applying the actions under the ten Action Principles, participants can cause incredible results in any aspect of their lives – at work and outside work – at any time.

Contents

- ◆ The three obsessive foci of the CIP framework
- ◆ Meaning of these terms – causing, incredible and performance
- ◆ What is to be called “incredible performance” and how to set incredible goals
- ◆ Actions under the ten Action Principles
- ◆ Tools to use when applying the Action Principles

Pedagogy

- ◆ Indoor and outdoor activities, followed by guided reflections to learn the CIP framework
- ◆ Lecture inputs with a variety of examples from real-life
- ◆ Answering participants’ questions

Who Should Attend

While anyone can benefit from the programme, the return on investment in the programme will be the highest for the Board Members and CEOs, CXOs, Department Heads, and Programme/ Project Managers.

Programme Fee

This is a 3-day online programme and the programme fee is INR 16,992/- (inclusive of 18% GST) per person. The fee should be paid in advance through NEFT/RTGS.

Delivery in Virtual Mode

The sessions will be scheduled on an online platform. Participants are required to have access to a personal computer/laptop with stable internet connection and a webcam to access the sessions.

Resource Person

C Balaji (prof.balaji@gmail.com - Mobile: +91-9980102087) - After almost 30 years of work experience, Prof. C Balaji founded Partners in CIP out of his passion to cause incredible performance. Through his training programmes, conducting workshops, coaching, mentoring and writing, he has played a role in individuals and teams causing incredible performance in work and non-work aspects. On reflection, he notices that he had himself caused incredible performance in some situations. A Fellow of IIM, Ahmedabad, Prof. Balaji was in academics for 17 years – including 13 years as a Faculty Member of IRMA and about four years as the Director of the Academy of HRD – and in corporate sector for almost 13 years. He has expertise in Human Resource Management, Behavioural Science, Organization Development, and Research Methods. He has taught in MBA-level programmes; conducted training programmes for managers and leaders; facilitated organization change interventions; conducted and guided research; and published books, papers and articles. He was the Editor of National HRD Newsletter for about 11 years. Prof. Balaji is eclectic and non-conventional in his work that creates new paradigms of ways of being, thinking, acting and behaving.

Prof. Balaji lives in Bangalore with his wife and mother. His son works in the USA. Between work and household chores, Prof. Balaji paints and does long-distance driving.

Deadline for Confirmation of Participation: October 10, 2021

Contact Details

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