



Decision Making Tools for Managers

September 27-28, 2021

Programme Co-ordinators:

Prof. Rajeev A & Prof. Prashant Premkumar Nair

About the Programme

Two-day crash programme on selected managerial decision making tools to equip managers with techniques that will enable them to take quick, informed, and appropriate decisions on day-to-day managerial problems.

Objectives

To introduce the participants to techniques which aid in informed decision making in organizations. These techniques could be used to evaluate and rank various entities like suppliers, warehouses and CFAs and even manufacturing units. Moreover, the application of these techniques is not limited to the field of operations management alone but also find varied applications in other fields of management like marketing and finance.

Benefits of the Programme

The tools and techniques discussed in this programme are used across industries for cost optimization, planning, benchmarking and supplier selection. The programme equips managers with tools and techniques that will enable them to take quick, informed, and appropriate decisions on day-to-day managerial problems.

Contents

- ◆ Forecasting Techniques
- ◆ Data Envelopment Analysis
- ◆ Analytic Hierarchy Process
- ◆ Decision Trees
- ◆ Queueing Theory
- ◆ Markov Chain

Pedagogy

Mix of lectures, cases, classroom discussions and classroom exercises to reinforce concepts, tools and techniques. Hands-on training will be provided to use these tools and techniques.

Participants are requested to send the profile of their organization. Early receipt of the profile will help the programme co-ordinator to provide meaningful inputs to participants individually during the programme.

Who Should Attend

This programme is designed specifically for executives involved in high level decisions ranging from Supplier Selection, Project Evaluation and Selection, Decisions based on Supply and Demand Forecasts, Performance Evaluation and Benchmarking of various entities like Suppliers, CFAs, etc.

Participants are expected to have access to a laptop and Microsoft Office for various exercises during the programme.

Programme Fee

This is a 2-day online programme and the programme fee is INR 29,500/- (inclusive of 18% GST) per person. The fee should be paid in advance through NEFT/RTGS.

Delivery in Virtual Mode

The sessions will be scheduled on an online platform. Participants are required to have access to a personal computer/laptop with stable internet connection and a webcam to access the sessions.

Deadline for Confirmation of Participation: September 10, 2021

Contact Details

Oliver Macwan, Deputy Manager (Executive Training)

Institute of Rural Management Anand

Post Box No. 60, Anand 388001, Gujarat

Phone: (02692) 221841 • Mobile: 09974072693 • Email: mdp@irma.ac.in