



World's biggest dairy conference is happening in New Delhi, India

IDF WORLD DAIRY SUMMIT 2022

Dairy for Nutrition & Livelihood

September 12 - 15

#MilkIsMore



International Dairy Federation World Dairy Summit 2022

Theme: Dairy for Nutrition and Livelihood

For ages, milk and milk products have been synonymous with nutrition and good health. Dairying provides livelihood to millions of people across the world through large dairy farms as well as smallholder systems.

The efforts put in by all the stakeholders, the small and marginal farmers to the techno professionals, have contributed to transforming a milk deficit country into a world leader in milk production.

India's milk production has been growing at the compounded annual growth rate (CAGR) of 6.43 % as against the global CAGR of 1.53 % for the last 5 years.

Hosting the IDF World Dairy Summit 2022 in New Delhi, India will be a proud moment and a befitting tribute to the dairy farmers. The Summit provides a global forum for dairy leaders and experts to exchange knowledge and ideas on how the sector can contribute to nourishing the world with safe and sustainable dairying.

International Dairy Federation

The IDF is the leading source of scientific and technical expertise for all stakeholders of the dairy chain. Since 1903, IDF has provided a mechanism for the dairy sector to reach a global consensus on how to help feed the world with sustainable and safe dairy products.

A recognized international authority in the development of science-based standards for the dairy sector, IDF has an important role to play in ensuring that right policies, standards, practices and regulations are in place to ensure that world's dairy products are safe and sustainable.



1500+ International Delegates! Infinite Networking Opportunities

IDF WDS 2022 Conference

12 - 15 September 2022

Social & Technical Tours

15 - 17 September 2022



**24 Sessions,
Discussions, Perspective,
Networking & Exploring**

Scan the code to get the schedule

Venue

**India Expo Centre & Mart, Greater Noida,
National Capital Region (Delhi NCR)**

Programme Overview

11 September 2022

- Welcome Reception
- Dairy Farmers' Round Table

12 September 2022

- Inaugural Ceremony
- World Dairy Leaders' Forum
- Dairy Outlook 2022
- IDF Dairy Innovation Awards

13 September 2022

- Technical Sessions – Dairying for Livelihood
- Generic Marketing Campaigns – IMP Trophy Finalist Presentation
- Announcement of Winners of Posters Session
- Side Event by FAO – Innovation Solutions for AMR Management
- Farmers' Dinner

14 September 2022

- Technical Sessions – Dairying for Nutrition
- Gala Dinner with Cultural Programme

15 September 2022

- Technical Sessions – Sustainable Dairying
- Technical Tour

Registration Details

In-person Participation Fees (In ₹ & €)				
Categories	Early (till 15 June 2022)	Regular (till 15 Aug 2022)	Late (until 05 Sept 2022) or at Venue	One Day Registration
Regular Delegates	₹ 80,000 (975 €*)	₹ 85,000 (1,035 €*)	₹ 1,00,000 (1,220 €*)	₹ 35,000 (430 €*)
Farmers/Students	₹ 15,000 (185 €*)	₹ 15,000 (185 €*)	₹ 20,000 (245 €*)	₹ 10,000 (125 €*)
Accompanying Person	₹ 35,000 (430 €*)	₹ 40,000 (490 €*)	₹ 50,000 (610 €*)	-

- All privileges for Regular, Farmer, and Student categories (excluding Paid Gala Dinner & Paid Tours).
- Additional cost of the Gala Dinner is ₹ 8,000 (100 €*) per person.
- Delegates with the registration of the entire Summit can only register accompanying person.
- An accompanying person won't get access to the technical sessions and the Summit kit.

Virtual Participation Fees (In ₹ & €)			
Categories	Early (till 15 July 2022)	Regular (till 05 Sept 2022)	One Day Registration
Regular Delegates	₹ 48,000 (585 €*)	₹ 51,000 (625 €*)	₹ 21,000 (260 €*)
Farmers/Students	₹ 9,000 (110 €*)	₹ 9,000 (185 €*)	₹ 6,000 (75 €*)

- All privileges of online streaming and communication.

For more details visit www.idfwds2022.com

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Sponsorship Categories

		Main Sponsorship	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Cost(s)	Fixed cost (in ₹ & €*)	₹ 80 Million (972,500 €*)	₹ 25 Million (303,900 €*)	₹ 7.5 Million (91,100 €*)	₹ 2.5 Million (30,330 €*)	₹ 1 Million (12,150 €*)
	Additional variable cost on actual basis*	Milk bar & Summit bag	Lunch (one day)	×	×	×
Privileges	Free exhibition area units (1 unit = 9 m ²)	8	6	4	2	1
	Exclusive product launch / Brand promotion	✓	✓	×	×	×
	Summit access for company official(s) (excluding paid dinners and tours)	11	7	4	2	1
	Web page logo visibility	Permanent	Permanent	Banner	Banner	Banner
	Logo on the stage backdrop & at registration area	✓	✓	✓	×	×
	Logo visibility between presentation	✓	✓	✓	×	×
	Company brochure in the Summit bag	3	2	1	×	×
	Summit booklet advertising	Back page	2 full page	1 full page	Half page	Half page
	Logo visibility on press releases	✓	✓	✓	×	×
	Logo presence on E-bulletins	✓	✓	✓	✓	✓
	Plaque of appreciation	✓	✓	✓	✓	✓
	Appreciation certificate	✓	✓	✓	✓	✓
	Logo visibility on venue branding	✓	✓	✓	✓	✓

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Main Sponsorship

₹ 80 Million (972,500 €*)

Company Name and Logo Visibility

- All the promotional material will carry the company logo as 'Main Sponsor' (Summit booklet, Brochure, Flyer, Digital platforms, etc.).
- Mention as 'Main Sponsor' at the event.
- The Summit kit bag will carry the company logo on the inner surface along with the name, date, and location of the Summit.
- The company logo will be included as 'Main Sponsor' in e-bulletin submissions.
- The company's logo will be presented as 'Main Sponsor' on the Summit website with a backlink to the company's website.
- The company logo will be presented as 'Main Sponsor' in the ambient branding at the venue.
- The company logo will be presented as 'Main Sponsor' during the Summit between the presentations.

Company Promotion Opportunity

- A free stand area.
- 3 promotional brochures of the company in the Summit kit.
- Back page ad of the company in the Summit booklet.

Additional Promotion Opportunity

- Priority to be given to the main sponsor for Gala Dinner Sponsorship on an actual cost basis. Excellent opportunity for product launch/brand promotion.
- Priority to be given to the main sponsor for Summit Kit Sponsorship on an actual cost basis. It will help to increase the brand recall value.
- Opportunity to have an exclusive 'Milk Bar' at the venue.

Exhibition Area

- Free exhibition area space of 72 m².

Summit Participation Rights

- 11 officials will get free access to the entire Summit.

Plaque of Appreciation

- A plaque of appreciation as the 'Main Sponsor' at the end of the Summit.
- To receive the plaque, the representative from the company should be ready at specified date and time.
- Appreciation Certificate will be provided to the company or registered company representatives. It can be collected from the registration desk before leaving the Summit center.

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Platinum Sponsorship

₹ 25 Million (303,900 €*)

Company Name and Logo Visibility

- All the promotional material will carry the company logo as 'Platinum Sponsor' (Summit booklet, Brochure, Flyer, Digital platforms, etc.).
- Mention as 'Platinum Sponsor' at the event.
- The company logo will be included as 'Platinum Sponsor' in e-bulletin submissions.
- The company's logo will be presented as 'Platinum Sponsor' on the Summit website with a backlink to the company's website.
- The company logo will be presented as 'Platinum Sponsor' in the ambient branding at the venue.
- The company logo will be presented as 'Platinum Sponsor' during the Summit between the presentations.

Company Promotion Opportunity

- A free stand area.
- 2 promotional brochures of the company in the Summit kit.
- 2 full page ad of the company in the Summit booklet.

Additional Promotion Opportunity

- Priority to be given to platinum sponsor for Lunch Sponsorship on actual cost basis. Excellent opportunity for product launch/brand promotion.

Exhibition Area

- Free exhibition area space of 54 m².

Summit Participation Rights

- 7 officials will get free access to the entire Summit.

Plaque of Appreciation

- A plaque of appreciation as the 'Platinum Sponsor' at the end of the Summit.
- To receive the plaque, the representative from the company should be ready at specified date and time.
- Appreciation Certificate will be provided to the company or registered company representatives. It can be collected from the registration desk before leaving the Summit center.

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Gold Sponsorship

₹ 7.5 Million (91,100 €*)

Company Name and Logo Visibility

- All the promotional material will carry the company logo as 'Gold Sponsor' (Summit booklet, Brochure, Flyer, Digital platforms, etc.).
- Mention as 'Gold Sponsor' at the event.
- The company logo will be included as 'Gold Sponsor' in e-bulletin submissions.
- The company's logo will be presented as 'Gold Sponsor' on the Summit website with a backlink to the company's website.
- The company logo will be presented as 'Gold Sponsor' in the ambient branding at the venue.
- The company logo will be presented as 'Gold Sponsor' during the Summit between the presentations.

Company Promotion Opportunity

- A free stand area.
- A promotional brochure of the company in the Summit kit.
- A full-page ad of the company in the Summit booklet.

Exhibition Area

- Free exhibition area space of 36 m².

Summit Participation Rights

- 5 officials will get free access to the entire Summit.

Plaque of Appreciation

- A plaque of appreciation as the 'Gold Sponsor' at the end of the Summit.
- To receive the plaque, the representative from the company should be ready at specified date and time.
- Appreciation Certificate will be provided to the company or registered company representatives. It can be collected from the registration desk before leaving the Summit center.

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Silver Sponsorship

₹ 2.5 Million (30,330 €*)

Company Name and Logo Visibility

- All the promotional material will carry the company logo as 'Silver Sponsor' (Summit booklet, Brochure, Flyer, Digital platforms, etc.).
- The company logo will be included as 'Silver Sponsor' in e-bulletin submissions.
- The company's logo will be presented as 'Silver Sponsor' on the Summit website with a backlink to the company's website.
- The company logo will be presented as 'Silver Sponsor' in the ambient branding at the venue.

Company Promotion Opportunity

- A free stand area.
- Half page ad of the company in the Summit booklet.

Exhibition Area

- Free exhibition area space of 18 m².

Summit Participation Rights

- 2 officials will get free access to the entire Summit.

Plaque of Appreciation

- A plaque of appreciation as the 'Silver Sponsor' at the end of the Summit.
- To receive the plaque, the representative from the company should be ready at specified date and time.
- Appreciation Certificate will be provided to the company or registered company representatives. It can be collected from the registration desk before leaving the Summit center.

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Bronze Sponsorship

₹ 1 Million (12,150 €*)

Company Name and Logo Visibility

- All the promotional material will carry the company logo as 'Bronze Sponsor' (Summit booklet, Brochure, Flyer, Digital platforms, etc.).
- The company logo will be included as 'Bronze Sponsor' in e-bulletin submissions.
- The company's logo will be presented as 'Bronze Sponsor' on the Summit website with a backlink to the company's website.
- The company logo will be presented as 'Bronze Sponsor' in the ambient branding at the venue.

Company Promotion Opportunity

- A free stand area.
- Half page ad of the company in the Summit booklet.

Exhibition Area

- Free exhibition area space of 9 m².

Summit Participation Rights

- 1 official will get free access to the entire Summit.

Plaque of Appreciation

- A plaque of appreciation as the 'Bronze Sponsor' at the end of the Summit.
- To receive the plaque, the representative from the company should be ready at specified date and time.
- Appreciation Certificate will be provided to the company or registered company representatives. It can be collected from the registration desk before leaving the Summit center.

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Showcase Your Products

Exhibition Stall Details



**Pre-Fabricated
Octanorm Booth
(Minimum 9 Sq Mtr)**

**₹ 23,000/Sq Mtr
(280 €/Sq Mtr)**



**Bare Space
(Minimum 18 Sq Mtr)**

**₹ 22,000/Sq Mtr
(270 €/Sq Mtr)**



**Scan the code to check
the exhibition layout and
other details**

*Rates in Euro are indicative only, and actual payment has to be made in Indian Rupee.

*The suggested rates are converted as per the exchange rate on 19 April 2022 and may vary on actual.

Note: Premium charges may apply for some stalls.

Social and Technical Tours

Complimentary tours



Tour 1: Mother Dairy Plant & Akshardham Visit

- A one-day visit to the state-of-the-art milk processing facility at Mother Dairy, Patparganj followed by a visit to Akshardham Temple.



Tour 2: Indian Village & Agra Visit

- Visit to an Indian dairy farm to showcase the smallholder milk production and procurement system near Agra and a visit to Taj Mahal.

Paid tours



Tour 1: Jaipur & Agra Visit (2 nights & 2 days)

- Stay in a 5-star property.
- Visit to a village to understand the rural dairy structure and circular economy.
- Visit to the historical places and palaces in Jaipur like Amer Fort, Hawa Mahal, etc. & dinner at Rambagh Palace.
- Visit to Taj Mahal - one of the 7 wonders of the world.



Tour 2: Gujarat Visit (2 nights & 2 days)

- Stay in a 5-star property.
- Visit to India's milk capital - Anand, and the state-of-the-art Amul milk and chocolate plant.
- Visit to the world's tallest statue, "The Statue of Unity".



Suggested Hotels

Distance from the venue

- Savoy Suites - 0.5 km
- The Stellar Gymkhana - 0.5 km
- The Hideaway, Greater Noida - 2.3 km
- Radisson Blu – 3 km
- Kapoor Residency – 4 km
- Jaypee Greens Golf & Spa Resort - 5 km
- Jaypee Greens Delcourt - 5 km
- Crowne Plaza - 5 km
- Sandal Suites – 10 km
- Stardom Hotel & Resort – 13 km

Plan Your Visit...



Registration

The aspirants can pre-register online or register at the venue. Visit the website for more details.



Local currency

The official currency in India is Rupee, represented by INR (₹). The currency can be exchanged at money exchanges at the airport or in the city.



Accommodation

Delegates are requested to make their hotel accommodation arrangements. A suggested list of hotels is given on the previous page.



Payments

Cash, credit cards and debit cards are accepted at most hotels, restaurants and shopping malls.



Visa request

Participants are advised to contact the consular authorities of India well in advance for processing the visa applications.



Access

Indira Gandhi International Airport, New Delhi, is 47.2 km (78 minutes) from the venue. Metro trains and taxis are available for commuting.



Weather & time zone

The temperature in September in Delhi is around 95°F. There could be scattered rains. The official time in India is the Indian Standard Time (IST) which is Greenwich Mean Time +5.30 hours.



For more information



www.idfwds2022.com



Registration : wdsregistrations@idfwds2022.com

Sponsorship : wdssponsorship@idfwds2022.com

Exhibition : wdsexhibitor@idfwds2022.com

Media : wdsmedia@idfwds2022.com

For regular updates follow

IDF World Dairy Summit 2022



International Dairy Federation



National Dairy Development Board



INC IDF Secretariat
National Dairy Development Board
Anand, India