

**INDIAN DAIRY
ASSOCIATION**
इंडियन डेरी एसोसिएशन



49TH
DAIRY
INDUSTRY CONFERENCE



K AND D
COMMUNICATION LIMITED

ADVANTAGE INDIA

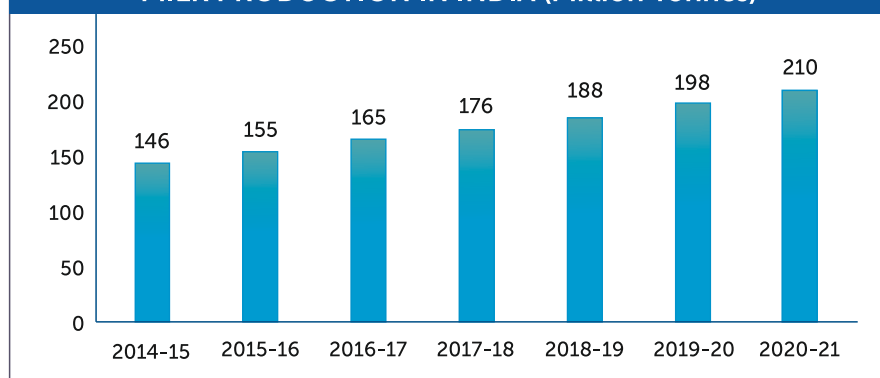


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The Indian dairy industry is the largest globally, accounting for 23% of global milk production. The industry contributes 5.2% to the national economy and directly supports more than 100 million farmers. India's dairy industry has grown significantly over the past 20 years, supported by various initiatives taken by the government. The nation's milk production increased at a CAGR of 6.2% from 146 million tonnes (MT) in 2014-15 to 210 MT in 2020-21.



MILK PRODUCTION IN INDIA (Million Tonnes)



Source: Indiabudget.gov



\$32.9 bn

ORGANIZED
DAIRY INDUSTRY BY 2025



100 mn

PEOPLE ARE EMPLOYED IN
THE DAIRY INDUSTRY



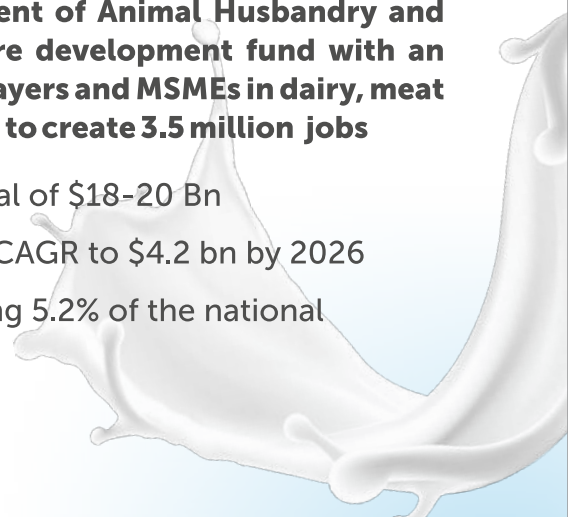
7.9%

GROWTH EXPECTED BY FY
2025 IN THE DAIRY INDUSTRY

OPPORTUNITIES

The Government of India in association with the Department of Animal Husbandry and Dairying in June 2020 announced a \$ 2.1 Bn infrastructure development fund with an interest subsidy scheme to promote investment by private players and MSMEs in dairy, meat processing and animal feed plants which in return is expected to create 3.5 million jobs

- Infrastructure gap of 120 -130 MMT with investment potential of \$18-20 Bn
- Market for butter and spreads is predicted to grow at an 8% CAGR to \$4.2 bn by 2026
- Dairy is the single largest agricultural commodity contributing 5.2% of the national economy, witnessing 6.4% (CAGR) in the past 5 years.





49TH DAIRY

INDUSTRY CONFERENCE

The flavor profile and preferences of Indian consumers are a reflection of the diversity of our country. However, milk is a staple for the population from toddlers to senior citizens. To say that Dairying in India has grown by leaps and bounds in the last 7 decades of India's independence would be an understatement. From a milk deficit nation in 1947 to becoming the largest dairy nation of the world in 1997, India has become a global dairy powerhouse today.

Unlike other developed countries, small and marginal farmers have been the driving force of the dairy sector in India. It is a true epitome of "production by masses" rather than "mass production". In an era of declining farm income and drop in employment opportunities, dairying and animal husbandry has emerged as an important sub sector of India's agriculture. Further the complementarity of co-operatives and private organizations in the industry, has aided in bringing sophistication and efficiency in the entire value chain.

Owing to the increasing demand for dairy products driven by the growing population, higher purchasing power of the customers, increased focus on nutrition and the growing aversion for unbranded and loose products, milk production in India is set to reach approximately 628 MMT in the next 25 years i.e., till 2047.

In light of the task ahead, the Indian Dairy association (IDA) – in collaboration with the Gujarat State chapter has organized the 49th Dairy Industry conference on 16th, 17th and 18th of March, 2023 in Gandhinagar, Gujarat.

This year's conference would be the first post pandemic physical meet focused on the theme **"India Dairy to the world: Opportunities & Challenges"**. Leaders from the dairy industry, experts, farmers, milk producers and exhibitors from across the country will attend various thematic technical sessions for 3 days.

The conference will be a platform for all professionals to come together and discuss global dairy trends, farm innovations, sustainability within the sector, climate change, nutrition, and health in India with the singular objective of making India the mecca of dairy innovations and solutions.

EVENT HIGHLIGHTS

Knowledge Sessions

Poster Presentation

Illustrative Souvenir

Exhibition

Farmer Sessions

Dr. Kurien Memorial Lecture

Dr. M R Srinivasan Memorial Lecture

KEY TOPICS OF DISCUSSION

Contributions of Indian Dairy sector to the world and its role in Indian economy; Unique small holder model of dairying in India and its contribution to socio-economic revolution in rural India; Role of dairy in human nutrition and health; Opportunities and innovations in milk production, processing, value added products, packaging and marketing; Quality, safety, regulatory, farmer's issues, dairy plant & machinery, supply chain, education & training climate change and steps to be taken and all aspects related to dairying will be discussed by the experts.

KEY SPEAKERS



Mr. Piercristiano Brazzale
President
International Dairy Federation



Ms. Caroline Emond
Director General
International Dairy Federation



Shri Meenesh Shah
Chairman
National Dairy Development Board.

CONFERENCE PROGRAM SCHEDULE

Day 1 Dt.: 16-03-23				
Time	Hall-1 (Main)	Hall 2	Hall-3	Hall 4
08.30 -09.45	Registration			
09.45 -10.00	Inauguration of Exhibtion			
10.00 -12.00 (120 min)	Inauguration session (address by dignitaries, Dr Kurien award, patrons, fellows and women farmer a wards)			
12. 30-13.30 (60 Mins)	Dr Kurien Memorial Oration (30 min) Dr MR Srinivasan Memorial Lecture (30 min)			
14:30 -16:00 (90 Mins)	FS-1: Farmer’s Session-1 (Policy level talks)	–	–	–
16.30 -18.00 (90 Mins)	(Preparation for cultural program)	FS-2: Farmer’s Session -2 (sharing stories of successful farmers)	TS-1: Indian Dairy Industry : Opportunities and Challenges	IS-1: Industry Session
18.30 -20.00	Cultural program			
Day 2 Dt.: 17-03-23				
09.30 -11.00 (90 Mins)	TS-2: Milk production - Opportunities and Challenges	TS-3: Milk production- Innovations	TS-4: Dairy, Nutrition and Health-Challenges	IS-2: Industry Session
11.30 -13.00 (90 Mins)	TS-5: Dairy, Nutrition and Health - Opportunities	TS-6: Milk processing - Opportunities, Challenges, Innovations	TS-7: Digitalization In dairy	IS-3: Industry Session
14.00 -15.30 (90 Mins)	TS-8: Sustainability, Waste to profit, carbon footprint	TS-9: Quality, standards and safety	IS-4: Industry Session	IS-5: Industry Session
Day 3 Dt.: 18-03-23				
16.30 -18.00 (90 min)	TS-10 : Innovations in packaging	TS-11: Marketing & branding of non - cattle species milk	IS-6: Industry Session	IS-7: Industry Session
09.30 -11.00 (90 Mins)	TS-12: Financial inclusion, start -ups	IS-8: Industry Session	IS-9: Industry Session	-
11.30 -13.00 (90 Mins)	TS-13: Education & Training	IS-10: Industry Session	Reserved	-
14.00 -15.30 (90 Mins)	Plenary session (Summary & recommendations, best paper, best poster, best stall prize distribution)			

TEAM LEADERS

Name of team leaders for Indian Dairy Association (IDA)
meeting scheduled on 16th to 18th March 2023 at Gandhinagar



Committee	Team leader	Mobile & Email
Sponsorship Committee	Shri Jayen Mehta	93750 32241 jayen@amul.coop
Registration Committee	Shri Manoranjan Pani	93779 01579 pani@amul.coop
Exhibition Committee	Shri K Shayju Sidharthan	92233 30454 shyjuida@gmail.com
Technical Sessions Committee	Shri A K Bayati	93750 32251 akbayati@amul.coop
Accommodation & Transport Committee	Shri K D Gojiya	93270 88056 kd.gojiya@amul.coop
Food & Hospitality Committee	Shri Atul Agrawal	93750 28680 atul@amul.coop
Press and Publicity Committee	Shri Pavan Kumar Singh	93750 31539 pavan@amul.coop
Digital event facilitation committee	Shri Ajay Sheath	93750 28676 ajaysheth@amul.coop
Publications Committee Souvenir	Dr Subrota Hati	94096 69561 max037.ndri@gmail.com
Poster Session Committee	Dr. A.K. Makwana	98982 73887 akmakwana@kamdhenuuni.edu.in
Stage Committee	Shri Himanshu Bhatt	95747 14445 hbhatt@amul.coop
Anchors Committee	Dr Jarita Mallik	93756 02262 jaritamallik@gmail.com
International marketing committee	Shri Mukesh Dave	93750 32287 mukeshdave@amul.coop
Cultural Program Committee	Shri A K Tripathi	93750 32290 akt@amul.coop
Accounts/ Auditing Committee	Shri Anil Hatekar	9004044926 ahatekar@nddb.coop



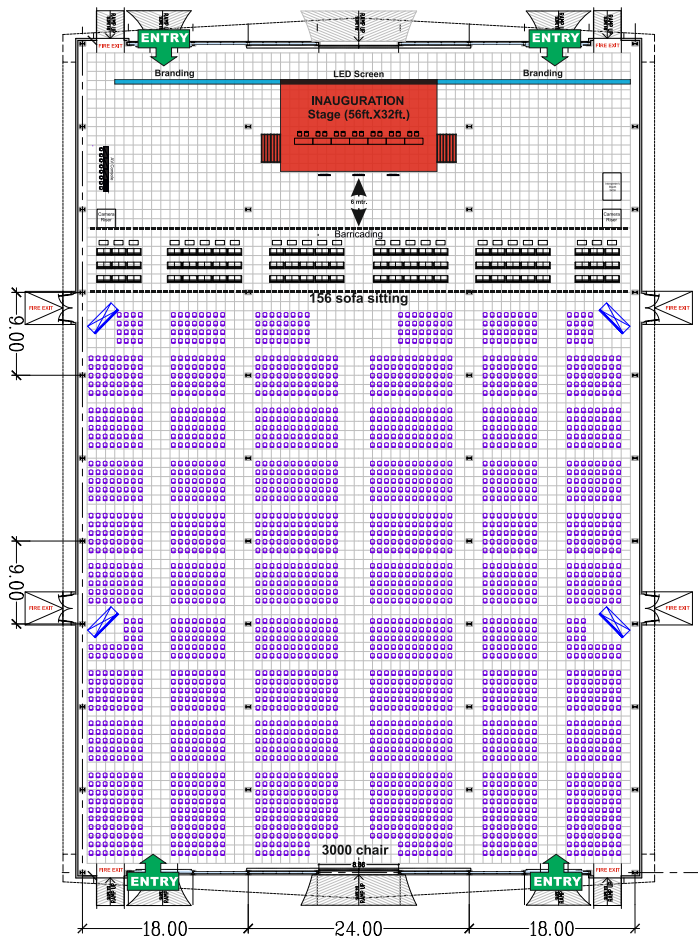
AN ILLUSTRIOUS LEGACY



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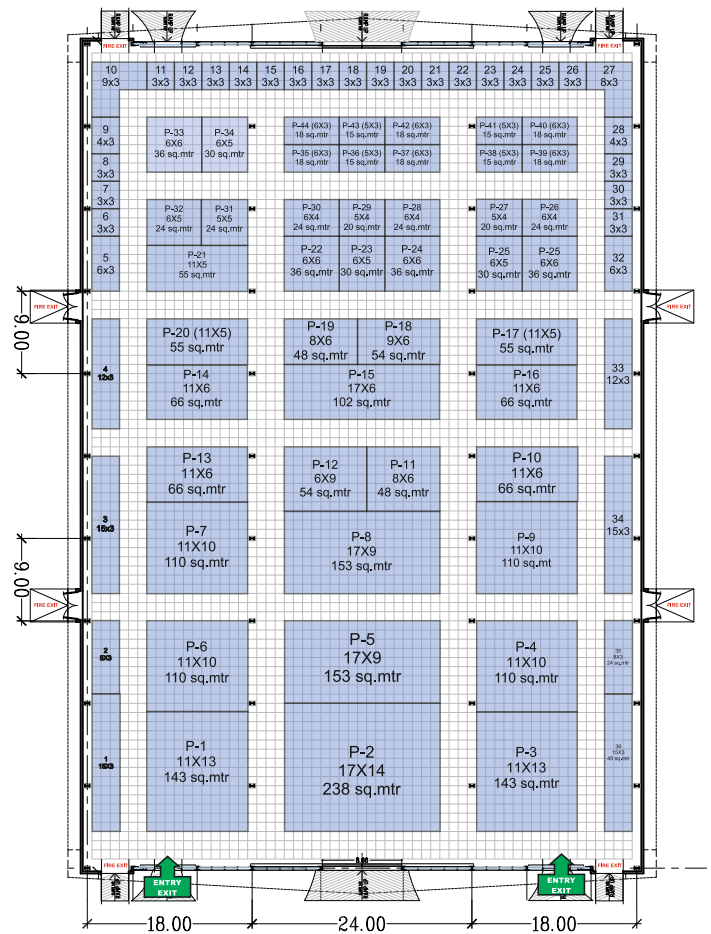


HALL - 1

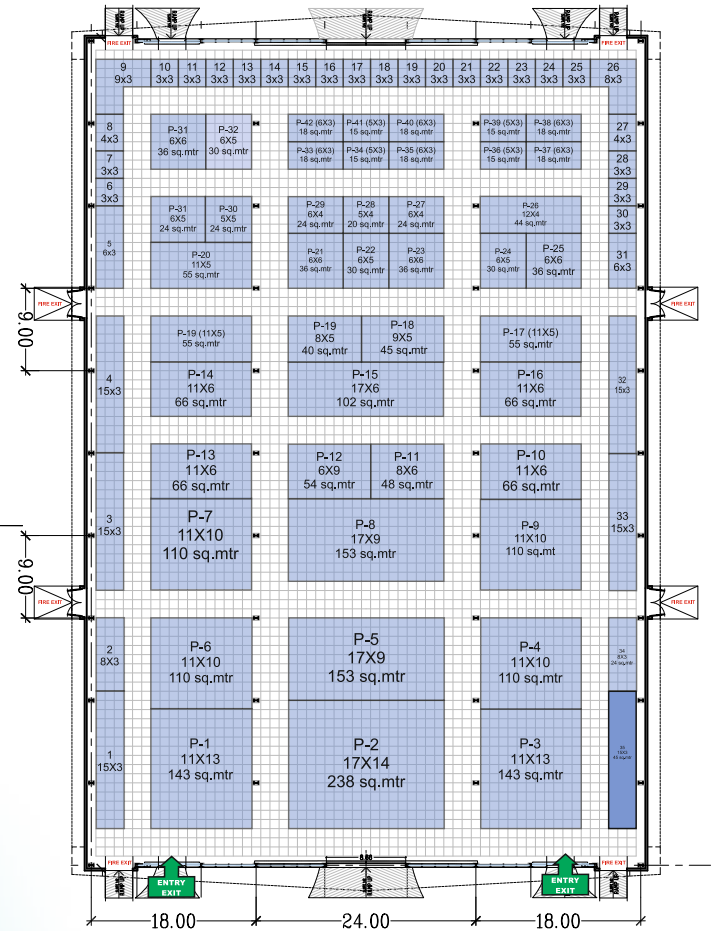


HALL TYPE	SIZE (M)		
	L.	W.	EVE H.
1	91.15	61.45	6.00

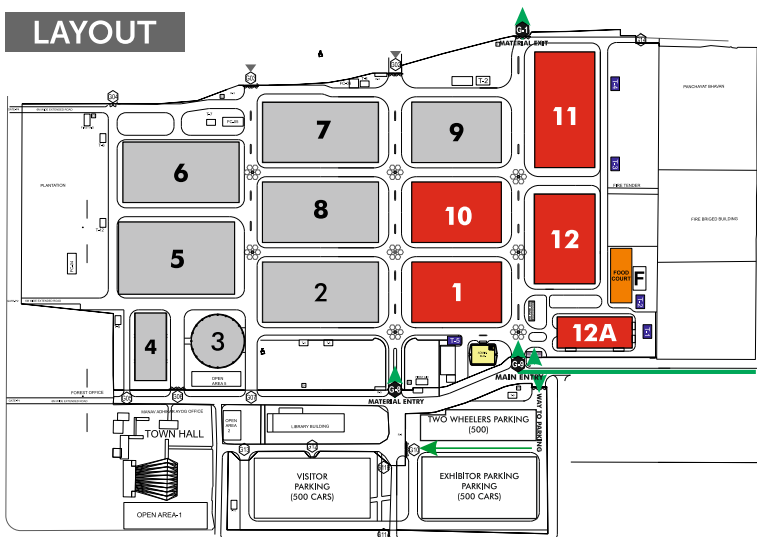
HALL - 10




HALL - 12



LAYOUT



- HALL 1 INAUGURAL HALL
- HALL 10 PRODUCT AND UTILITY
- HALL 11 FOOD COURT
- HALL 12 EQUIPMENT & MANUFACTURERS
- HALL 12A SEMINARS

 **HELIPAD EXHIBITION CENTRE,
GANDHINAGAR, GUJARAT**

EXHIBITION PARTICIPATION COST

	Domestic
BARE SPACE	INR 9,250 per sq. m.
SHELL SCHEME	INR 10,250 per sq. m.
POWER CHARGE	INR 3000 per kw

- Participants opting for BARE SPACE are required to design, construct and furnish their stalls. They will not be entitled to the SHELL SCHEME FACILITIES mentioned above except Exhibitor Badges commensurate to their Area/Space booked. They will be charged extra for electricity.
- It is mandatory for foreign exhibitors to pay in US Dollars.
- Participants are requested to carefully read the Terms & Conditions of the Exhibition Participation Contract and the General Rules & Regulations in the Exhibitor Manual.

18% GST will be charged extra.

SHELL SCHEME FACILITIES

AREA (sq. m.)	TABLE	CHAIR	SPOT LIGHT	5 AMP PLUG	DUST BIN	CARPET	EXHIBITOR BADGE	FACIA	ADDITIONAL FURNITURE
9 to 16	1	2	3	1	1	AS PER AREA	3	MAXIMUM 24 CHARACTERS	AVAILABLE WITH EXTRA CHARGES
18 to 25	2	4	6	2	1		6		
27 to 35	3	6	9	3	1		9		
36 or Above	4	8	12	4	1		12		



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Indian Dairy Association (IDA), the apex body for the dairy Industry in India, has been providing a common forum to knit the fraternity together and thus, over the years, it has emerged as an important knowledge centre. The members are from the cooperatives, MNCs, corporate bodies, private institutions, educational institutions, government and public sector units. IDA functions very closely with the dairy producers, professionals & planners, scientists & educationists, institutions and organisations associated with the development of dairying in India.



CREATING BUSINESS OPPORTUNITIES. FUELING ECONOMIC GROWTH

Founded in 1997, K AND D COMMUNICATION LIMITED (KDCL) is one of the pioneering trade fair organizers in India. Over a span of last 25 years KDCL has organized 75+ national and international exhibitions all across India in different industrial segments. Today, KDCL is proud to provide turnkey solutions for events.

KDCL has developed the Helipad Exhibition Centre (HEC) in Gandhinagar, the capital of Gujarat. Equipped with world-class infrastructure, HEC is the one of the largest exhibition centres in India.

CONFERENCE SECRETARIAT

IDA Gujarat Office, SMC College of Dairy Science, Anand Agricultural University Campus, Anand - 388110 (Gujarat) idagujsc@gmail.com • **+91-9376132364**

Mr Amit Vyas
Chairman,
IDA (Gujarat Chapter)

Dr JB Prajapati
Secretary General &
Chairman, IDA(WZ)

Dr R.S. Sodhi
President,
Indian Dairy Association

For further details please visit: www.indairyasso.org, www.idadairyconference.com

K AND D COMMUNICATION LTD.

206, 2nd Floor, Harmony Icon, Near Baghban Party Plot, Thaltej Hebatpur Road, Thaltej, Ahmedabad - 380059, Gujarat, INDIA **+91 99090 41613 / 18** • info@kdclglobal.com • www.kdclglobal.com

49th DAIRY INDUSTRY CONFERENCE

“India: Dairy to the World - Opportunities & Challenges”

(March 16-18, 2023)

Correspondence Address : IDA Gujarat Office, SMC College of Dairy Science, Anand
Agricultural University Campus, Anand 388110 (Gujarat) ,

Email: idagujsc@gmail.com, Phone: +91-9376132364

REGISTRATION FORM

Name of the delegate :

Member/Non-Member (tick one), give Membership No. if member

Address:

Tel(O):

E-mail: Website:

Contact Person: Designation:

Mobile No.: E.mail:

Categories	IDA Member (upto 10 th March 2023)	Late and On the spot (from 11-18 March 2023)	Virtual participation (any time)
Delegate	Rs.8000	Rs 9000	Rs 4000
Farmer /Student/Sr. Citizen (>60 yr)	Rs 3000	Rs 4000	Rs 1500
Foreign delegate	USD 100	USD 120	USD 50
Spouse	Rs 3000	Rs 3000	NA
Representative of Indian exhibitor	Rs 4000	Rs 5000	Rs 2000
Representative of Foreign Exhibitor	USD 50	USD 60	USD 25

Important Note:

- Please add 18% GST on all the above charges
- Non-member of IDA will have to pay atleast one year annual membership fee along with admission charges (Rs 1770/-) in addition to normal registration fees.
- Early bird discount upto 31st January 2023 – 10%
- Group discount for 10-19 members – 10%, 20 or more- 20%. If groups are registered before 31st January, they will get additional benefit of early bird discount of 10%.
- Farmer/Student/ Sr. Citizen need to produce a document to verify that they belong to particular category. Student will have to produce certificate from college/ID card while Sr. Citizens may upload Adhar card. Farmers need to upload Adhar card with evidence from coop society or company where they pour the milk.
- The accompanying spouse/Representatives of Exhibitors will not be entitled for delegate kits. However, they will have entry to all seminar halls and enjoy food facilities offered to delegates.
- Those who intend to register are advised to complete the registration formalities as early as possible.
- Refund Policy: Cancellation on or before 15th February 2023, 50% of the Registration fee will be refunded. No refund if cancelled after 15th February.
- Online registration on www.indairyasso.org | www.idadairyconference.com
- Contact for further details: Shri Amit Kumar
+9173593112221, amitkumar@amul.coop

Payment Details

Name of Account: **49th Dairy Industry Conference**

Bank name : ICICI Bank, Anand.

Account No: 183001002505 Savings IFSC Code: ICIC0001830





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SPONSORSHIP FORM

IDA Institutional Membership No. :

Name of the Organization:

Address:

Tel(O):

E-mail: Website:

Contact Person: Designation:

Mobile No.: E.mail:

SPONSORSHIP DETAILS		FREEBIES TO THE SPONSORS			
Type of Sponsorship	Amount Rs.	Exhibition space	Color Advt in souvenir	Delegates	Display & Printing of Logo
<input type="checkbox"/> Platinum	20,00,000	27 sq. m.	Full Page	10	On Brochure, Delegate kits, Stationery & Back drop, Media Meets. A slot of 20 min for presentation by one representative, if desired.
<input type="checkbox"/> Gold	15,00,000	18 sq. m.	Full Page	7	
<input type="checkbox"/> Silver	10,00,000	9 sq. m.	Full Page	5	
<input type="checkbox"/> Delegate Kits	15,00,000	18 sq. m.	Full Page	7	
<input type="checkbox"/> Branding of Main Conf. Hall (1000 seats)	5,00,000		Full Page	3	Hall to be named with sponsor's name, in brochure, technical sessions displays & backdrop
<input type="checkbox"/> Branding of Conference Hall - 2 (450 seats)	2,50,000		Full Page	2	
<input type="checkbox"/> Branding of Conference Hall - 3 (450 seats)	2,50,000		Full Page	2	
<input type="checkbox"/> Cultural Program	3,00,000		Full Page	2	Back drop at program
<input type="checkbox"/> Branding on Lanyards & Registration counter	3,00,000		Full Page	2	On lanyards
<input type="checkbox"/> Lunch / Dinner	7,00,000		Full Page	2	Invitation cards & branding at Venue
<input type="checkbox"/> Breakfast	2,00,000			2	Branding at Venue
<input type="checkbox"/> High Tea	2,00,000			2	Branding at Venue
<input type="checkbox"/> Technical Session	1,50,000			2	Branding at session
<input type="checkbox"/> Industrial Presentation	1,50,000			2	20 min slot for company presentation
GST @ 18% extra or as applicable at the time of payment					

Please Note: sponsoring company has to be an institutional member of Indian Dairy Association. If not, they need to pay membership fees of Rs 14750/- extra.

Online booking at www.indairyasso.org | www.idadairyconference.com

For details contact: Shri Jayen Mehta, COO, GCMMF Ltd.

+91 9375032241, jayen@amul.coop or

Shri Tarak C. Shah, Head, Purchase, GCMMF Ltd.

+91 9375032265, tarak@amul.coop

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Email: idagujsc@gmail.com, Phone: +91-9376132364

SOUVENIR ADVERTISEMENT FORM

IDA Institutional Membership No. :

Name of the Organization:

Address:

Tel(O):

E-mail: Website:

Contact Person: Designation:

Mobile No.: E.mail:

Tariff for Advertisement in Souvenir (please tick the space required)

Particulars	Ad Size (in cm)	Tariff (in INR)	Tariff (in USD)
<input type="checkbox"/> Back Cover	25.5 x 19.0	75,000/-	1200
<input type="checkbox"/> Front Inside Cover	25.5 x 19.0	60,000/-	1000
<input type="checkbox"/> Back Inside Cover	25.5 x 19.0	60,000/-	1000
<input type="checkbox"/> Double Spread	25.5 x 40.0	60,000/-	1000
<input type="checkbox"/> Full Page	25.5 x 19.0	40,000/-	800
<input type="checkbox"/> Half Page	12.0 x 19.0	25,000/-	500

Please Note: Add 18% GST in all the above rates. The Last date for receipt of advertisement material is 25 February 2023. Material should be sent in high resolution coral draw file or CD /Positive form posted at conference office.

Online booking at www.indairyasso.org | www.idadairyconference.com

For details contact: Dr Subrota Hati, Convener, Souvenir Committee
+919409669561, max037.ndri@gmail.com

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Account No: 183001002505 Savings IFSC Code: ICIC0001830

