

All About Food

India's International Exhibition On Food & Beverage Trade And Retail Market

7-9
September 2023

Bombay Exhibition
Centre, Mumbai

Associate Partner



www.anufoodindia.com

Organised by:



About ANUFOOD India

A live trade fair, unlocking the world of opportunities in Indian Food & Beverage market

ANUFOOD India, as the leading global trade fair has become the most important driving force of the international food and beverage (F&B) industry. It is scheduled from 07-09 September 2023 at Bombay Exhibition Centre, Mumbai along with its **concurrent trade fairs ANUTEC- International FoodTec India & PackEx India**.

This year, it is to be the **16th edition** of this largest platform for **F&B industry** in Indian subcontinent that gives an opportunity to meet, evaluate & grow the business with new suppliers, learn from the industry experts and be up to date with the industry's latest global trends.



Key Highlights of 2022 Edition



Reasons to be a part of ANUFOOD India 2023



Multiple Interactive Platforms



- ▶ Live culinary sessions
- ▶ International pavilions
- ▶ Innovative products display
- ▶ F&B industry awards and seminars
- ▶ Hosted buyer program
- ▶ **& much more**



Key Segments



Agrifoods

Fresh and natural products, raw materials



Fine Food

Gourmet, delicatessen & general provisions



Dairy

Dairy Products



Drinks

Beverages in general: alcoholic & non-alcoholic, soft drinks, juice



Organic

Organic food in general: natural, minimally processed



Meat

Beef, Pork, Poultry and special meat



Bread & Bakery

Bread, baked goods, cakes and pastry



Coffee & Tea

Hot beverages, tea & coffee, vending



Halal

Halal Products



Sweets & Snacks

Chocolate, confectionery, biscuits and snacks

Exhibitor Profiles



Manufacturer



Distributor



Importer



Institution



Wholesaler



Associations



Commercial
Representative



Service Provider

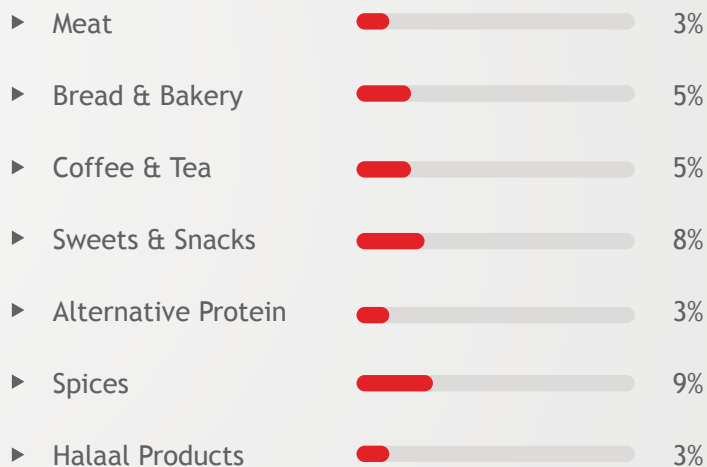


Trade Media



Trading Company

Exhibitor Segments



Exhibitor Satisfaction Level



95%

Of exhibitors were satisfied with quality of visitors

82%

Of exhibitors consider ANUFOOD India as superior event compared to other F & B industry event

82%

Exhibitors confirm to participate in 2023 edition of ANUFOOD India

93%

Of exhibitors will recommend ANUFOOD India to their fellow colleagues for participation



Key Exhibiting Brands



International Pavilions



& many more international companys' participation

Exhibitor Testimonials

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My overall experience is very good, this time I can say the quality of visitors is very good it's a purely B2B otherwise we always face a problem as a B2C customer come and ask for the sample's but this time its good and control.

MANOJ SETHIA

Managing Director,
Manoj Multi Foods Pvt. Ltd.

I'd like to thank and appreciate ANUFOOD India for organizing this event here in India because it's such a great platform for people from all over the world to come together and share their products while looking for buyers in the Indian market.

BINAY ADHIKARI

Import and Export Manager,
Kimdelssohn (South Korea)

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Marketing Campaign 360°



ANUFOOD India ensures to run highly effective promotional campaigns before and during the trade fair. Basis feedback of previous editions, we keep improvising the efforts to increase the visibility & ultimately provide the maximum exposure to increase stake holders' business.



Industry Magazines



Industry Associations Support



Online Advertisements



VIP Engagement



Digital Marketing



Radio Campaigns



Hoardings



Newspaper Advertisements



Electronic Mailers, Newsletters



Tele-Marketing

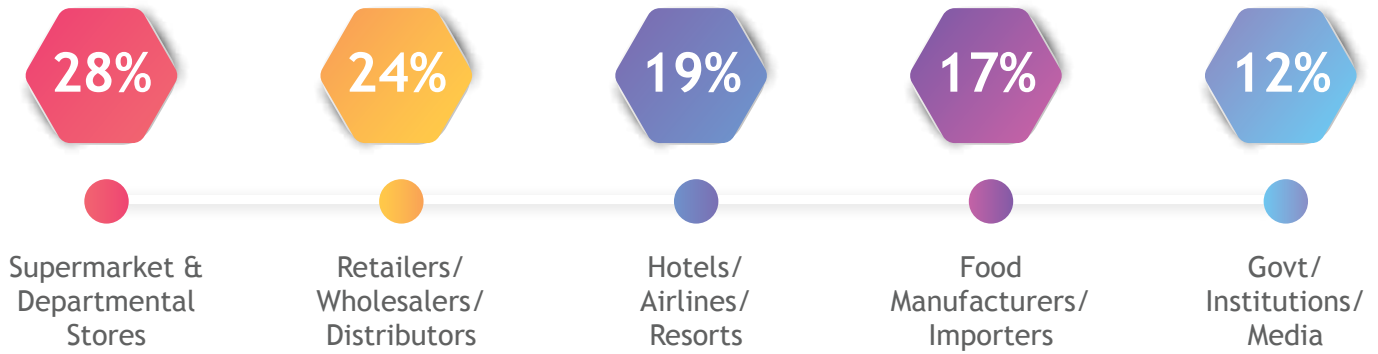


Buyer Wishlist



Cross-promotion with other events

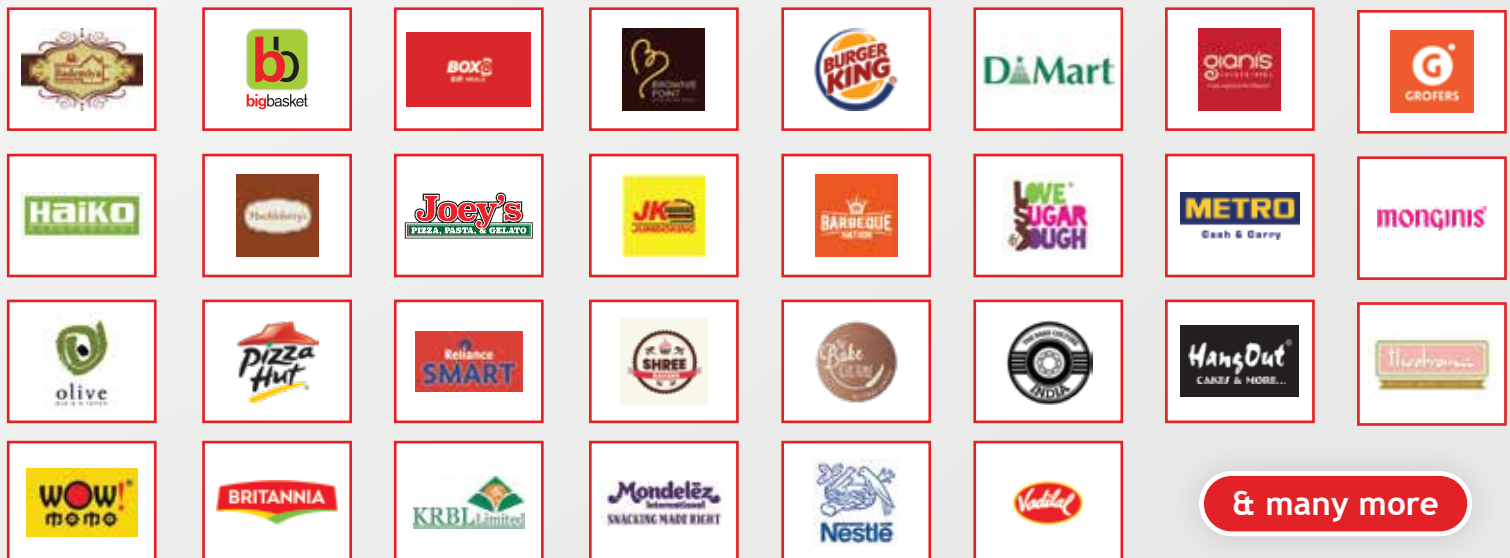
Visitor Profiles



64% OF THE VISITORS RATED EXPLORING NEW MARKET TRENDS & NEW INNOVATIVE PRODUCTS AS PRIME PURPOSE OF THEIR VISIT



Key Visiting Brands



93%

Of the visitors are satisfied with quality of the exhibits at display

81%

Of the visitors consider ANUFOOD India as leading food & beverage event

90%

Of the visitors will Recommend ANUFOOD India to their fellow colleagues

88%

Of visitors agrees to visit 2023 edition of ANUFOOD India

87%

Of the visitors have Influence on purchasing or procurement decision making authority



Visitor Testimonials



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It's been a great experience coming to this exhibition for many years. It's always been a great platform for different companies to meet together, from the suppliers, manufacturers, logistics and consumers. Thus, I think getting them all under one roof provides a great opportunity for the industries to grow together.

ASHUTOSH TRIPADIA

Regional Business Head, Big Basket

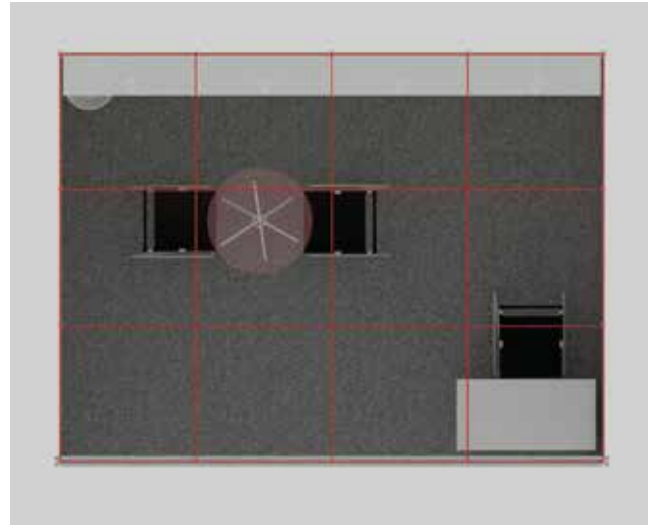
Overall, it has been a great experience. We had a lot of productive meetings and found a lot of new suppliers and services; the industry will surely grow when the ecosystem rules and when events like this take place

Dr. VIKRAM KAMAT

Founder, VITS Kamat Group

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Standard Shell Scheme



Space	12 sqm	15 sqm	18 sqm
Carpet	on all closed sides		
System wall elements	on all closed sides		
Wooden fascia board with exhibitor name and booth number in English	on all open sides		
Counter	1	1	2
Glass round table	1	1	2
Chairs	3	5	6
Shelves	4	5	6
Spotlights	4	5	6
Power socket	1	1	2
Waste basket	1	1	2

Note:

If exhibitors do not want any item(s) stated in the Standard Shell Scheme package, the cost of the package will not change and there will be no replacement with other item(s). Additional stand furniture and electrical items can be rented by completing the respective forms in the Exhibitor Service Manual and returning the completed forms by the stipulated deadlines.

The stand design provided herewith is for illustrative purpose and may be subject to change at the Organizer's discretion.

Glimpses 2022



LEADING TRADE FAIRS FOR FOOD



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Supporting Associations



Digital Content Partner



Organised by: