



Dairy & Cold Storage EXPO

19TH

20TH

21ST

October 2023

Chennai Trade Centre

A Premium B2b International Dairy and Cold Storage Exhibition

DAIRY INDUSTRY IN INDIA

The dairy industry in India plays a crucial role in the country's economy and is an integral part of its agricultural sector. India is the world's largest milk producer, accounting for around 22% of global milk production. The industry has experienced significant growth and development over the years, contributing to the socio-economic well-being of millions of farmers and rural households. The market growth in Dairy requires significant infrastructure investment across processing, chilling, logistics, cattle feed, etc. To facilitate infrastructure growth, Central/ State Governments in India have released various incentives to attract investments in this sector.

Factors that drive dairy development include changes in demand; advances in production, transportation and communication technology; improved on-farm productivity; and more efficient dairy chains. Dairy development is constrained by refrigeration, marketing, processing, transportation, nutritional and husbandry issues. In addition, small-scale dairy producers lack the skills to manage their farms as enterprises; have poor access to services such as health, breeding, training and credit; have little or no capital for investment; and are thwarted by small herd/flock sizes, low milk yields and poor milk quality.

COLD STORAGE BUSINESS IN INDIA

Despite its growth and achievements, the dairy industry in India also faces challenges such as low productivity, inadequate infrastructure, and issues related to quality control and storage. However, concerted efforts are being made by the government, cooperatives, and private players to address these challenges and further strengthen the industry.

Overall, the dairy industry in India has a significant impact on the country's economy, rural development, and food security, providing a sustainable source of income and nutrition for millions of people.

INDUSTRY CHALLENGES

- Despite its growth and achievements, the dairy industry faces challenges such as low productivity, inadequate infrastructure, and issues related to quality control and storage.
- Overall, the dairy industry in India has a significant impact on the country's economy, rural development, and food security, providing a sustainable source of income and nutrition for millions of people.
- The main obstacles to cold storage solutions are limited infrastructure, insufficient power supply, a lack of technical knowledge, insufficient financial resources, and a lack of awareness and education.
- Logistics and technology constraints must be addressed in order to maximize the potential of these storage facilities.

THE DAIRY & COLD STORAGE EXPO

Given India's expanding dairy and food processing sectors and cold storage solutions, the Dairy & Cold Storage Expo can be a great way to showcase the latest advancements, products, and services in these sectors, as well as provide networking opportunities for industry stakeholders.

The event can be a platform to showcase state-of-the-art facilities and expert services to various industries that rely on temperature-controlled storage. The Dairy & Cold Storage Expo will provide an excellent platform to connect farmers, distributors, and retailers with cold storage experts, manufacturers, architects, and contractors. The Expo can be a business networking and knowledge platform whether it is for a facility being constructed from scratch or an existing structure being transformed into a storage unit.

For individuals or companies that need advisory services for either dairy or cold storage solutions, the Dairy & Cold Storage Expo will be a distinguished and reliable platform for the sector. Collaboration / Proprietary firms, businesses, corporate entities, co-ops, self-help groups (SHG), farmer producer organizations (FPO), non-governmental organizations (NGOs), state and central PSUs, etc. will be the targeted attendees who will visit the Cold Storage Expo.



THE BENEFITS OF EXHIBITING IN COLD STORAGE EXPO

Showcase Your Products: If you're a cold storage expert or developer, display diverse range of products on display. Offer samples and product demonstrations to engage visitors and let them experience your items firsthand.

Highlight Innovations: If you have any innovative technologies, equipment, or practices in the cold storage industry, you can feature them prominently at the Cold Storage Expo. Visitors are often interested in the latest advancements.

Network with Industry Professionals: Take the opportunity to network with fellow exhibitors, industry experts, and potential business partners. Building connections can lead to future collaborations and opportunities.

New Launches: Through the expo platform launch your business into high gear for 2024, and build a business relationship that will reap long-term benefits.

Brand Building: Boost brand image & extend visibility to new heights. A unique and exclusive platform to strengthen and build your brand image.



EXHIBITOR PROFILE

1. Dairy Farming Technology
2. Infrastructure
3. Genetics
4. Farm Management
5. Milking Machine & Other Technologies
6. Animal health and Nutrition
7. Feed & Allied Technology
8. Dairy Processing & Milk Manufacturing Technology
9. Processing Equipment
10. Packaging Equipment & Material
11. Quality Testing
12. Printing & Coding
13. Refrigeration Technology
14. Energy Generation & Allied Technology
15. Air Curtains

16. Ammonia & Chemical Supplies
17. Barcode Technology & RFID Technology
18. Blast Freezer Panel Manufacturing Equipment
19. Building Automation Systems
20. Batteries & Chargers
21. Cleanroom & Allied Equipments
22. Cold Store Safety equipment
23. Crates & bins
24. Cold Store Construction & Panel Manufacturers
25. Cold Store racking & Storage systems
26. Compressor & Condensing Units
27. Controlled Atmosphere Cold Rooms
28. Reefer Trucks, Trailers & Containers
29. Bulk Milk coolers, Milk Silos
30. Vapour compression refrigeration systems

Key Visitor Profile

- Food Processing & Supply
- Meat & Dairy
- Frozen & Chilled Foods
- Wholesale Distribution & Retail
- Horticulture Departments
- Research & Development Organization
- Retail Industry Company

- Edible Oil Manufacturers
- Cold Storage Association Members
- Frozen and Processed Food Industry
- Hotels and Restaurants
- Fruits & Vegetables
- Shipping Companies
- Consultants

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Dairy & Cold Storage EXPO

● Sponsorships

Stand out from your competitors at the event!

● Platinum Sponsor

Recognition in website, show promotions, event's program & show directory, company logo on event signage

● Bronze

Recognition in website, show promotions, event's program & show directory, company logo on event signage

● Expo Bag

Recognition in website & show directory (Bag is provided by sponsor with company logo)

● Gold Sponsor

Recognition in website, show promotions, event's program & show directory, company logo on event signage

● Silver

Recognition in website, show promotions, event's program & show directory, company logo on event signage

● Registrations & Badges

Banner with link on-line on registration pages, Logo on badges.

Logo at registration counter.

Co-events



Supportrd Br



Association Partner



Media Partner



Contact details

EXHIBITION CATALYST

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