

# ICC Dairy Summit

*Innovative Technology and Practices  
Transforming India's Dairy Farming Sector*

**14<sup>TH</sup> & 15<sup>TH</sup>**  
SEPTEMBER  
**2023**

Ahmedabad Management Association (AMA), Ahmedabad, Gujarat



Proposal For  
Corporate Sponsorship



# SHAPE THE FUTURE OF DAIRY PRODUCTION, SUSTAINABLY AND INNOVATIVELY

## Introduction

Milk, an elixir of life, has been an integral part of human existence since time immemorial. It has nourished generations, providing essential nutrients, vitamins, and minerals that fuel our growth and development. But beyond its nutritional value, milk holds a profound cultural significance in societies across the globe. It symbolizes purity, abundance, and sustenance, serving as a cornerstone in many traditions and rituals.

India is the world's top milk producer and has long held a prominent position in the global dairy industry, producing 24% of the world's milk production in 2021–2022. India's Export of dairy products was 108,711.27 MT to the world for the worth Rs. 2,928.79 Crores/ 391.59 USD Millions during the year 2021–22. With a rich tradition of dairy farming deeply ingrained in its culture, the country has been propelled into a new era of growth and innovation.

The ICC Dairy Summit 2023 will attract a diverse range of attendees, including dairy farmers, dairy co-operatives & associations, industry experts, technology providers, government officials, and entrepreneurs in the dairy sector.

**Indian Chamber of Commerce is organizing the ICC Dairy Summit 2023 in support with the Ministry of Fisheries, Animal Husbandry & Dairying, Government of India, National Dairy Development Board (NDDB), National Cooperative Dairy Federation of India Ltd. (NCDFI).**



**Indian Chamber of Commerce has meticulously crafted the Dairy Summit, set to take place in the heartland of dairy excellence - Gujarat!**



**Gujarat has been at the forefront of India's dairy success story, and there's no better place to host this momentous event.**



# **REVOLUTIONIZING DAIRY:**

## UNLEASHING DAIRY POTENTIAL @ ICC DAIRY SUMMIT

### ICC DAIRY SUMMIT

Are you ready to embark on a journey of unprecedented growth and prosperity in the dairy industry? Welcome to the Indian Chamber of Commerce Dairy Summit, where we invite you to join us in unleashing the immense potential of the dairy sector at the heart of Gujarat!

Together, we will revolutionizing the dairy potential and drive the industry towards unparalleled growth and prosperity. Secure your spot today and be at the forefront of the dairy revolution!

### PANELIST PROFILE

- ✓ National Dairy Development Board (NDDB).
- ✓ National Dairy Research Institute (NDRI), Karnal, Haryana.
- ✓ Department of Animal Husbandry & Dairying Government of India
- ✓ State Government Departments from Animal Husbandry & Dairying
- ✓ Corporates in Dairy Industry offering Digitalisation solutions in IoT and advanced analytics.
- ✓ Corporates from Dairy Supply chain and Chilling Infrastructure.
- ✓ Corporates from the field of Bio Technology & its application in the Dairy Industry.
- ✓ Corporates in Real-time data and advanced analytics that help in order tracking, inventory management, payments and sales.



### AGENDA

- IoT offerings in the Dairy sector covering the entire value chain from milk production to payments.
- Cattle management to track cattle feeding patterns and monitor their health by leveraging IoT and advanced analytics.
- Implementation of advanced automation and control systems to reduce milk wastage and support its rapid growth.
- Empowering India's milk producers with better data and faster paths to profits.
- Higher adoption of cooling infrastructure such as chilling centers, cold chains, or bulk milk coolers at the milk collection centers.
- Digitization of artificial insemination services.



### ATTENDEE PROFILE

- Milk Cooperatives & Unions.
- Progressive Dairy farmers.
- Dairy Technology & Equipment Manufacturer
- Dairy Products Manufacturer / Exporter / Traders
- Dealers, Distributors of Dairy Industry
- New Dairy & Agro entrepreneurs
- Dairy Farms & Professionals.
- State & Central Govt. Department/ Agencies
- Policy makers & Scientists.





# SPONSORSHIP OPPORTUNITIES



## Sponsorship Category – GOLD

INR Two Lakhs Fifty Thousand Only (INR 2,50,000)

- ✓ Logo presence in Backdrop, print signage's and all other collaterals meant for event promotions including print/ digital / social media.
- ✓ One Company video to be played during intervals and will oscillate and play alternatively with other Sponsor videos.
- ✓ Announcement of the Gold Sponsor to be made during event.
- ✓ 15 min presentation about your Company's contribution in the Dairy sector.
- ✓ Complementary stall of 100 sqft at the event for product display.
- ✓ Placement of Sponsor standees at the event arena. Max. 2 nos. and to be provided by the Sponsor.
- ✓ Company literature, catalogue/brochures placement in the delegate kit.
- ✓ Five complimentary delegate passes.
- ✓ Networking with Prominent Speakers from Dairy Industry from Government/Corporates & access to database of 500+ Participants from the sector.



## Sponsorship Category – SILVER

INR One Lakh Fifty Thousand Only (INR 1,50,000)

- ✓ Logo presence in Backdrop, print signage's and all other collaterals meant for event promotions including print/digital / social media.
- ✓ One Company video to be played during intervals and will oscillate and play alternatively with other Sponsor videos.
- ✓ Announcement of the Silver Sponsor to be made during event.
- ✓ 15 min presentation about your Company's contribution in the Dairy sector.
- ✓ Company literature, catalogue/brochures placement in the delegate kit.
- ✓ Three complimentary delegate passes.
- ✓ Networking with Prominent Speakers from Dairy Industry from Government/Corporates & access to database of 500+ Participants from the sector.



## Sponsorship Category – LANYARD PARTNER

INR Seventy-Five Thousand Only (INR 75,000)

- ✓ Sponsor's logo will be printed on all Lanyards.
- ✓ Sponsor's Logo will be prominently displayed on Visitor Promotion. collaterals / invitees, print / digital / social media.
- ✓ Announcement of the Lanyard Sponsor to be made during event.
- ✓ Company literature, catalogue/brochures placement in the delegate kit.
- ✓ Three complimentary delegate passes.



## CORPORATE STALL

INR Thirty-Five Thousand Only (INR 35,000) plus 18% GST.

9 sqm Built up booths

Booth Package includes: 1 Table, 3 Chairs, 1 Fascia Board, 1 waste paper bin, 3 Lights, 1 power socket

Complementary delegate passes for 2 persons

## OUR PROUD SPONSORS OF LAST EDITIONS



precision behind purity



# OUR PARTNERS



## OUR PROUD SPONSORS OF LAST EDITIONS



# LEAD THE WAY TO THE WORLD OF OPPORTUNITIES

THE DAIRY SUMMIT BRINGS TOGETHER KEY PLAYERS, INDUSTRY INFLUENCERS,  
AND GOVERNMENT OFFICIALS FROM THE DAIRY SECTOR.

AS A SPONSOR, YOU GAIN EXCLUSIVE ACCESS TO HIGH-LEVEL NETWORKING  
OPPORTUNITIES, FACILITATING VALUABLE BUSINESS CONNECTIONS. REACH A  
HIGHLY TARGETED AUDIENCE OF DAIRY PROFESSIONALS, FARMERS,  
POLICYMAKERS, AND INDUSTRY STAKEHOLDERS.

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14th & 15th September 2023 at Ahmedabad Management Association (AMA), Ahmedabad, Gujarat.

For More Details, Contact:

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